

APEEJAY SCHOOL BHUBANESWAR

Ref. No:-CIR/011/2025-26

Date: 10-04-2026

EI MINDSPARK (MATHEMATICS) FOR THE SESSION 2026-27

BHUBANESWAR STUDENT ENGAGEMENT & LEARNING OUTCOMES (GRADE I – X)

Dear Parents,
Greetings!

As part of our continuous efforts to strengthen conceptual learning in Mathematics, Apeejay School, Bhubaneswar has implemented **EI Mindspark**, a research-based and adaptive learning programme designed to support students from **basic concepts to higher levels of mathematical complexity**.

What is EI Mindspark and why are we using it?

EI Mindspark is an AI-enabled personalised learning platform that adapts to each child's learning level. The questions are closely aligned with the **NCERT/CBSE curriculum** and progress gradually from foundational concepts to complex problem-solving. The platform identifies misconceptions, provides targeted practice, and enables children to enhance their mathematical skills at their own pace.

Students demonstrating consistent effort and excellent performance on the platform are recognised through **badges and certificates**, motivating them to engage meaningfully with learning.

Why has the school invested in Mindspark?

- To personalise learning for every student.
- To identify and address learning gaps early
- To strengthen conceptual clarity and problem-solving skills in Mathematics
- To expose students to progressively higher levels of mathematical thinking.
- To support long-term academic growth through data-driven interventions

Additional Annual / Quarterly Fee

The annual fee will be **Rs. 2,700 per student** (inclusive of 18% GST), payable in four **quarterly instalments of Rs.675 each**. The prevailing market rate for this programme is Rs 3,600 per student per year; however, a concessional fee is extended to our BBSR School students, with the differential appropriately accommodated internally.

The payment schedule is as follows:

- 1st Quarter: 15th April
- 2nd Quarter: 5th July
- 3rd Quarter: 5th October
- 4th Quarter: 5th December

Bhubaneswar Usage & Performance Highlights:

- **1,123 students** activated on the platform of Apeejay School Bhubaneswar
- **1,010 students** actively using Mindspark, reflecting **89.5% active participation**
- **Average weekly usage of 77 minutes**, exceeding the recommended benchmark of 60 minutes

These indicators reflect strong student engagement, regular teacher monitoring, and effective implementation of the programme. The consistent usage and performance trends clearly demonstrate how Mindspark is positively impacting students' confidence, accuracy, and conceptual understanding in Mathematics.

EI Mindspark represents a strategic academic investment to ensure personalised learning support and sustained improvement in student outcomes. We request parents to continue encouraging regular usage at home to maximise the long-term benefits of the programme.

Warm regards,
Apeejay School, Bhubaneswar